

JENNIFER WILKINSON



For over 20 years, Jennifer Wilkinson has partnered with clients to assist in meeting their goals by helping navigate business and financial matters through listening to understand goals and establish a plan for success. She has a passion for assisting in solutions which often includes developing a plan to organize matters to allow an assessment of the big picture down to the smallest piece of the puzzle to enable efficient decision making and evaluation of risks and opportunities. Over her 25 year career in finance she has built a broad network that she values and uses to provide thought leadership and solutions to varying projects. Jennifer's priority is her client's.

Jennifer's strength is her curiosity and love for learning. She is detail oriented and thoughtful in her approach. Over the years, her practice has focused on small and mid-sized companies across a broad range of industries, with some work on large companies across the state and nation. Her relationship building approach has resulted in personal relationships with client's that have led to a concentration in working with families across the spectrum of financial needs. Through this work, Jennifer founded Willow Consulting Group to allow her to focus on helping families with their personal and business needs.

Through many years in banking, Jennifer has extensive training and expertise in financial analysis, evaluating risk, document review and negotiation, and banking solutions from lending to treasury services. Most people and businesses need help with many of the aspects of their financial world and sometimes they need more help than other times. Jennifer is here to serve to drive success as needed.

Jennifer is an alumni of Texas Christian University and holds a Bachelor of Business Administration degree with a Finance major and a concentration of study in Real Estate. She enjoys traveling and learning about different cultures. You will often find she and her daughter with cameras in hand capturing the beauty of nature as they hike and enjoy the beauty of the world. Jennifer has served the San Antonio community for over 20 years and enjoys giving back through volunteer service. She is most proud of working with her daughter, family, friends, client's and the community on the Woman of the Year Leukemia Lymphoma Society in which together they raised over \$260,000 breaking the local record. Nothing is more rewarding than working together to accomplish goals and help others.

PROFILE

*Assists Companies In Transitioning To
Cloud-Base Solutions & Guides Funded
Start-Ups For Success*

SPECIALTIES

*Financial Analysis
Strategic Planning & Reporting
Coordinating Legal, Tax & Financial Advisors
Credit & Debt Financing
Cash Management*

CONTACT

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